

SAP WORKFLOW QUEST

**Design Proposal: Immersive SAP Learning for
Agile Transformation**



CONSIDERATIONS

SAP implementations often fail due to poor user adoption

Learning must drive behavior change, not just system awareness

The organization's people-first mission demands engaging, performance-based learning

SOLUTION OVERVIEW

Scenario-based, role-specific learning paths



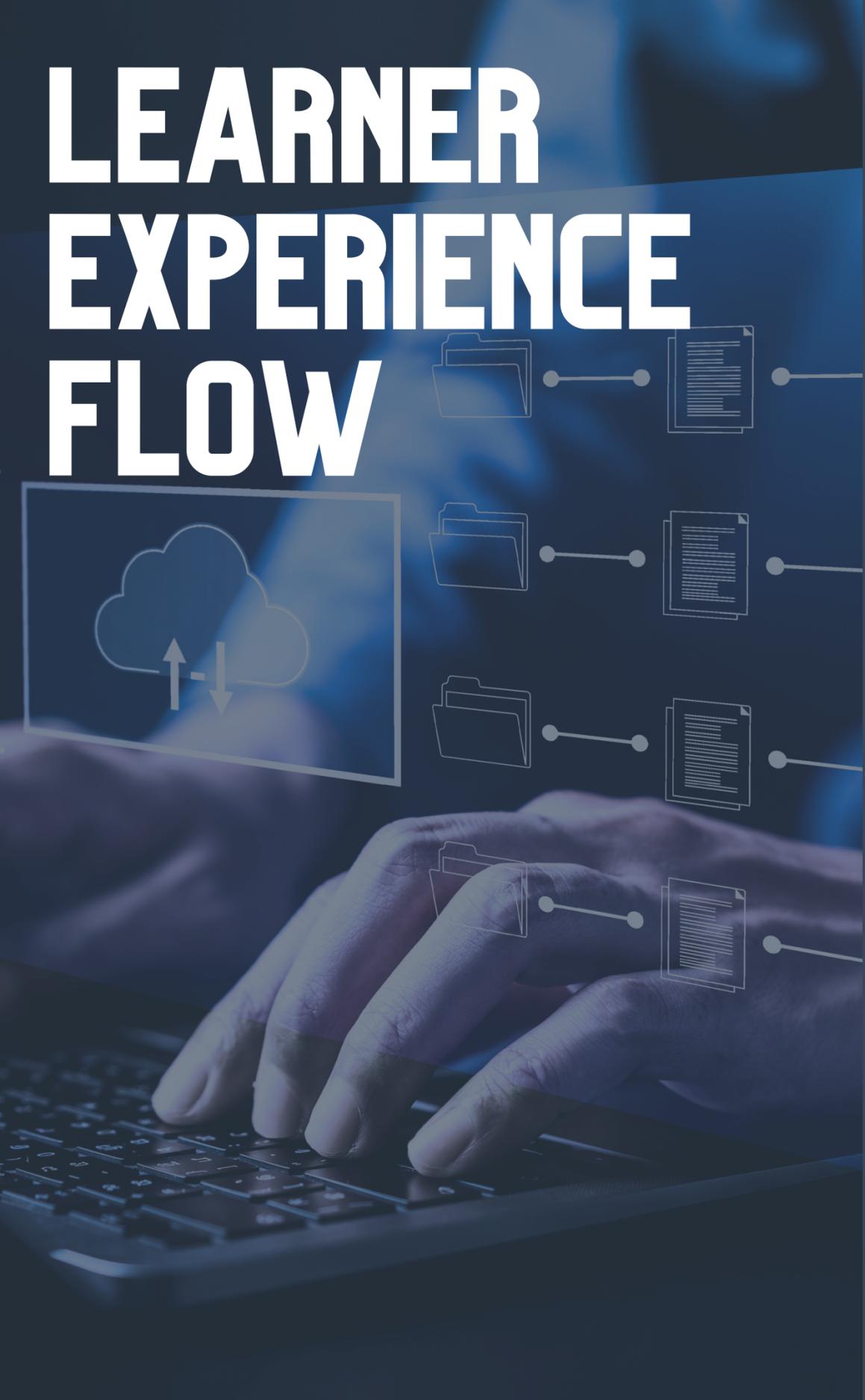
Blended structure integrating AI, simulations, & real-time support



Agile-ready modules for fast delivery & iterative improvement



LEARNER EXPERIENCE FLOW



01

Mission Briefing (AI avatar video)

02

Role-Based Branching

03

System Simulation (Try / Do modes)

04

Scenario Challenge (Identify errors)

05

Micro-Coaching & Job Aids

06

Final Assessment (role-specific tasks)

CREATIVE TOOLS

GOOGLE FLOW

Enables personalized, role-based learning paths with automated reminders and drip content to support spaced learning and learner engagement.

ARTICULATE STORYLINE

Delivers immersive, interactive simulations and assessments that allow learners to practice real SAP tasks in a safe, guided environment.



SYNTHESIA/VIDNOZ

Synthia / Vidnoz enable engaging, scalable video intros with AI avatars, adding narrative context and consistency to training without the cost of live production.

ENABLENOW / WALKME

Provides real-time, in-system guidance that supports users directly within SAP, reducing errors and increasing task confidence.

CHAT BOT

Offers embedded micro-coaching and just-in-time support, allowing learners to get quick answers and reinforcement without leaving the workflow.

CANVA

Allows for rapid creation of professional, visually engaging job aids and infographics that reinforce key concepts and support on-the-job performance.

CHARACTER CONCEPT

Aura, the Digital Navigator

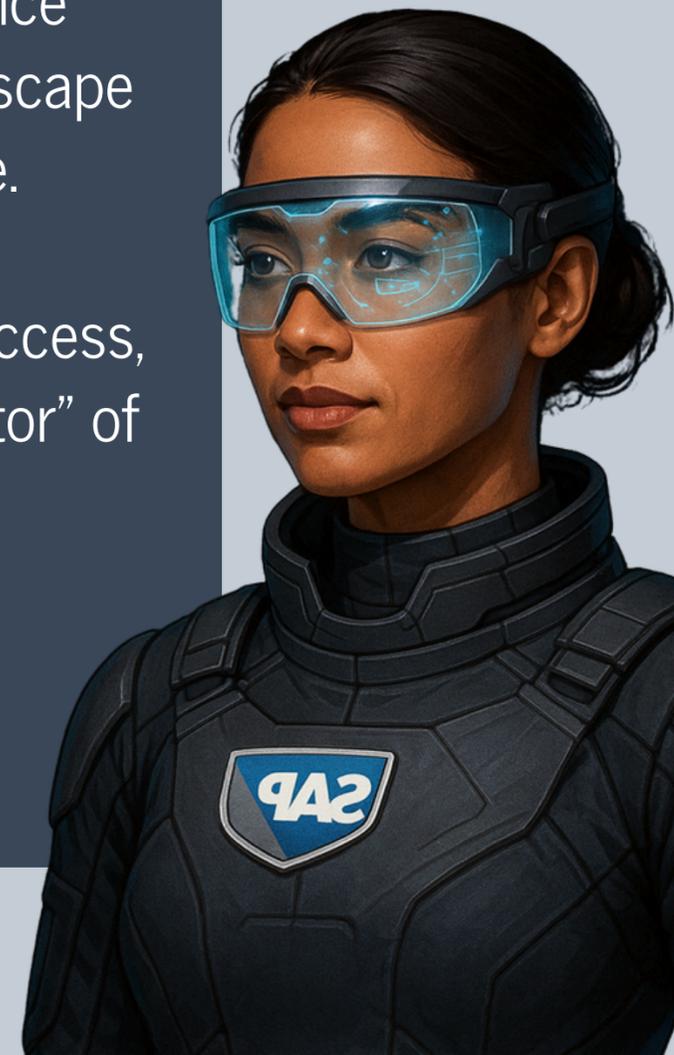


PROFILE

Aura Syntra: Mission Guide & Strategic Intelligence Officer

Aura is your trusted Digital Navigator, sent from the SAP Core Intelligence Alliance. Her mission? To guide operatives (the learners) through the landscape of enterprise systems, tools, and best practices, one module at a time.

Every completed module is a “mission success,” unlocking new systems access, tool mastery, or business process insights. Each course represents a “sector” of the digital realm.





INTRO

“Welcome, Operative. I’m Aura, your mission lead. Our objective today is to master the Finance Control Module. Strategic precision will be key. Ready to deploy?”



ENCOURAGEMENT

“Progress is excellent. You’ve secured 70% of this sector. Let’s push forward to full system synchronization.”



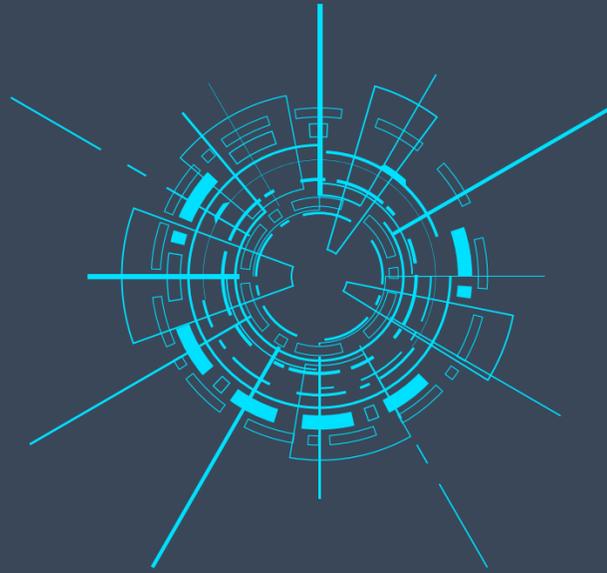
END-OF-MODULE

“Mission complete. Systems aligned. Uploading new credentials to your learning log. Prepare for your next challenge.”



COMMUNICATION STYLES

DESIGN INTEGRATION IDEAS



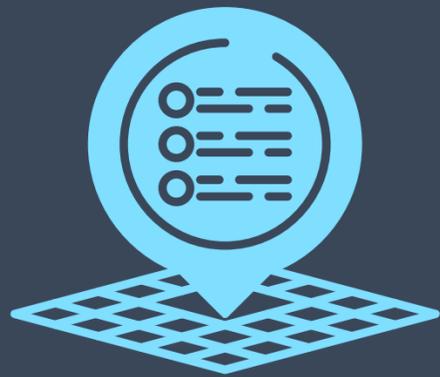
DIGITAL "DATAPAD" INTERFACE

Where Aura gives briefings, advice, and assessments.



VOICEOVER

Calm, slightly synthesized voice with subtle inflection.



INTERACTIVE MAP HUD

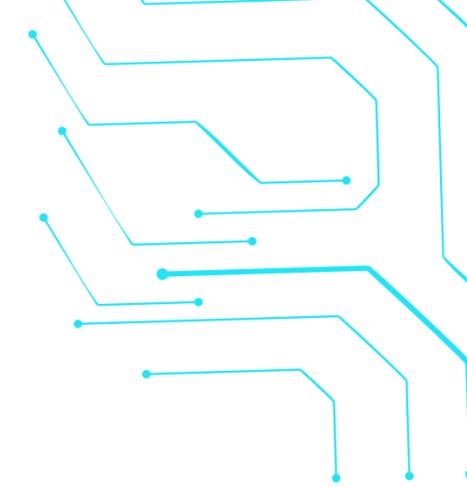
Each learning module is shown like a sector on a mission map.



PROGRESS METER

A stylized energy or mission-completion ring.





Ongoing: Evaluation using learner feedback, assessment data, and AI bot queries

AGILE DEVELOPMENT



OUTCOME & BENEFITS

- Faster onboarding and improved daily task performance in SAP
- Reduced support tickets and inquiry volume
- Increased confidence and fewer user errors
- Sustainable behavior change fueled by role-based, scenario-driven learning

Screen	Mission Phase & Objective	Media & Interaction (Apply Level)
1	Mission Briefing: Supply Chain Disruption Detected	AI avatar video featuring Aura, who alerts operatives to a critical materials shortage; sets context and urgency.
2	Operative Role Assignment: Choose Your Sector	Choose Your Sector Learners select their digital identity (Buyer / Manager / Analyst); Google Flow branches them into mission paths.
3	System Orientation: Navigate the Digital Grid	Storyline-based SAP interface simulation; hover reveals tips and labels guided by Aura's voice overlay.

MINI-STORYBOARD

Screen	Mission Phase & Objective	Media & Interaction (Apply Level)
4	Guided Mission: Initiate Purchase Requisition (Try Mode)	Step-by-step simulation with Aura's strategic tips appearing during task execution.
5	Field Operation: Complete the PR Process (Do Mode)	Learner completes task independently; Aura provides after-action feedback on accuracy, timing, and form use.
6	System Integrity Scan: Spot the Breach	Drag-and-drop error-spotting challenge where learners identify flawed entries in a sample PR scenario.

MINI-STORYBOARD

Screen	Mission Phase & Objective	Media & Interaction (Apply Level)
7	Live Link Support: Ask Aura Anything	Embedded micro-coaching chatbot styled as "Aura Link" offering just-in-time SAP and process support
8	Mission Debrief: Performance Feedback	Animated performance dashboard showing mission success score, precision rating, and feedback from Aura.
9	Field Kit Upload: Tactical Quick Reference	Downloadable job aid styled as a "Sector Ops Guide" (PDF infographic) with PR process, codes, and decision tips.
10	Sector Clearance Quiz: Unlock Access	Scenario-based multiple choice questions confirming process mastery; successful learners "unlock" new system trust level.

MINI-STORYBOARD

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